

“Why Do I Use this Photo in My Ads?”

And what you should know about it...

Dear friend,

“I know you.” That’s what people usually say when they meet me in town. Then they say, “You’re Dr. Jamie. I’ve seen your ad with that picture of you and those two cute little boys.” Well, perhaps I should tell you a little more about that photo, and why I use it in my ads. Let’s start with me, the guy on the left.

Twenty-nine years ago something happened to me that changed my life forever. *Let me tell you my story.*

“I’m just a kid at the time. In fact, I’m just eight-years-old. Life is great, and I’m just a fun loving boy. But, then the headaches start. I’m not talking about ‘regular’ headaches; these are awful ones. That’s when everything changes for me.

The headaches get so bad that I often can’t play with the other kids. I have to sit and just watch them have all the fun. Naturally, my mom and dad are concerned, and take me to doctor after doctor. They prescribe medications, but my headaches don’t stop. I feel as though I was missing out on my youth. *But, there’s more...*

My mom and dad finally take me to a new doctor. This new doctor does an exam and then “adjusts” my spine. The adjustment doesn’t hurt, it actually feels good. I remember laughing when he does the adjustment. But, my awful headaches are soon gone! By the way, that new doctor is a chiropractor! Chiropractic works so well for me, and I’m so impressed with the other ‘miracles’ I see in his office, that I eventually go to chiropractic school myself.

Now for Colby, the boy to my right in the photo. A few years ago he was plagued persistent ear infections and was always getting sick. It seemed he spent more days at home than with his friends at school. After I started to adjust him, his ear infections started to subside, and he wasn’t sick as often. Now he only gets the occasional head cold, and that doesn’t seem to last as long as it used to. Colby is able to spend more time with his friends. That may seem like a small thing, but it makes a huge difference to him.

My other son, Jacob, who is six years old. From watching his brother get adjusted he knows enough to ask me to adjust him when he falls off his bike or scooter or sometimes just to stay “adjusted” to keep up with his older brother

It’s strange how life is, because now people come to see me with their headache problems. Also they come to me with their *migraines, chronic pain, neck pain, shoulder/arm pain, whiplash from car accidents, carpal tunnel problems, backaches, ear infections, asthma, numbness in limbs, athletic injuries*, just to name a few.

One of the things I hear my patients say nearly every day is: “Boy am I glad I came to you, Dr. Jamie. I know I am in the right place.” One of the promises we make to all our new patients is that if we can help you we will let you know, but if we can’t help you we will let you know that too.



Here’s what some of my patients had to say:

“I thought I would just have to live with the neck pain and stiffness as well as the headaches. I wasn’t able to do the things I enjoyed because of how I felt. I feel a sense of freedom I thought I’d never enjoy again. Thank you Dr. Enos!” - (Carolyn S., Cranston.)

“I’ve had lower back pain for years. It was constant and caused me to have terrible sciatica and “restless” leg pain at night. Since I started seeing Dr. Jamie, I no longer have constant pain or the leg problems and I’m able to sleep better at night-what a relief!!!”
—(Carol P., Warwick)

You should know that **I don’t heal anyone of anything.** What I do is perform a specific spinal adjustment to remove nerve pressure, and the body responds by **healing itself.** We get tremendous results. It’s as simple as that!

Forty-eight million Americans **no longer have health insurance**, and those who do have found that their benefits are reduced. That’s where my chiropractic comes in. Many people find that they actually save money on their health care expenses by seeing a chiropractor. Another way to save...published, peer-reviewed research indicates that the immune system may be enhanced by chiropractic

adjustments. The immune system is the system that helps the body fight colds, the flu, and many other sicknesses. Although all people respond differently to care, maybe you won’t be running off to the doctor as much once you start chiropractic. This is especially important if you are **self-employed**. And, an entire week of care in my office may cost what you could pay for **one visit** elsewhere.

You Benefit from an Amazing Offer- My goal is to find people who have problems that a Chiropractor can help. When you bring this article to my office, you will receive my entire new patient exam for **\$17**. That includes orthopedic, neurologic and chiropractic tests with x-rays if necessary and a confidential report of findings. The examination itself would normally cost you \$200 or more elsewhere. But, please call **right away** because this offer expires on (March 31, 2010), and I don’t want you to miss out. By the way, if further care is needed it is very affordable and you’ll be happy to know that **I have family plans.**

Great care at a great fee...Please, I hope that there’s no misunderstanding about **quality of care** just because I have a lower exam fee. You’ll get great care at a great fee. My qualifications...I’m a Cum Laude graduate of New York Chiropractic College. I’ve been entrusted to take care of tiny babies and great grandmothers that you may know. After practicing in Westerly, and Providence for four years, I opened my practice to Warwick. **I just have that low exam fee to help more people who need care.**

My office is called **Enos Chiropractic Center** and we are located at 535 Centerville Road (Rte 117) (near AAA, off the access road to the Tollgate Complex). Our phone number is **401-921-6550**. Call Janet or Kristen, two of the friendliest people I know today for an appointment. We can help you.

Thank you.

--Jamie Enos, D.C.

P.S. When accompanied by the first, I am also offering the second family member this same examination for only **\$10**.

P.P.S. We value your time; it is as important as ours. Therefore, we have a “no-wait” policy and we see patients within a few minutes of their arrival.